

ABSTRACT

In a commodity sale via Internet, commodities to be sold are retrieved based on a object of use of the commodity.

5 The commodities meeting retrieval conditions are displayed at Internet terminal. Thus, it is easy for a user to select the commodity. Furthermore, in the case where the user selects an accessory commodity which is connected to a main unit commodity, the accessory 10 commodity which is confirmed to operate with respect to the main unit commodity is displayed in Internet terminal. Thus, it becomes easy for the user to select the commodity. Furthermore, it is feasible for the user to purchase erroneously the accessory commodity which is not adapted 15 for the main unit commodity. Furthermore, the commodity for sale is retrieved based on a specification of the commodity. This also makes it easy to select the commodity.